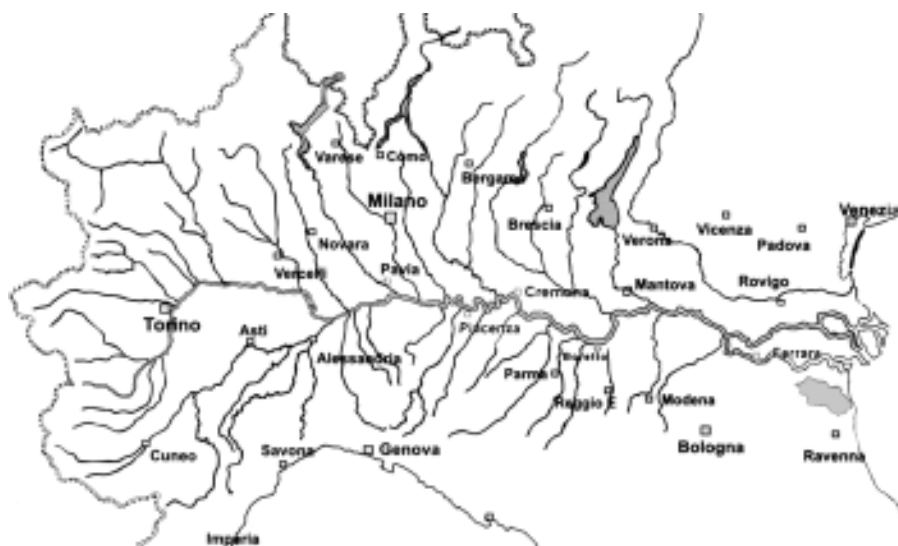




TERRITORI DA SCOPRIRE

La Valle Padana



Maitai Viaggi Divisione Incoming presenta: Maitai Travel incoming division presents:

La Padania e il fiume Po'

Tour Eno-gastronomico

Tour dell'Aceto Balsamico (Mo, Re)

Tour dei motori (Mo, Re)

Corsi di Cucina (Emilia Romagna)

Corsi di Ceramica Artistica (Mo)

Tour della moda (Emilia Romagna)

Benessere e relax

Green Fees

Corso di giudice assaggiatore di Aceto Balsamico

Week-end balsamico



MAITAI VIAGGI

Via Gramsci, 43 - 42100 Reggio Emilia

Tel. 0522.271755 Fax. 0522.516766

E-mail: info@maitaiviaggi.it - www.maitaiviaggi.it



www.bbassaer.it

email: laurarabuzzi@libero.it

*The travel-agency "Maitai Viaggi" together with the **Associazione B&B Bassa Emilia Romagna** have organize hospitality in B&B in all Italy. The B&B that belongs to the circuit have been selected accurately.*

In addition to this we have: Hotels in all Italy for individual reservations, groups, incentives, historic sightseeings.

Romantic week-ands, honey-moons.

Circuiti extra in collaborazione con:



**Associazione
Bed and Breakfast
del Lago di Garda**



www.bedbreakfastbergamo.it

www.bbgardalake.it

www.bblunigiana.it

The Emilia Region: a territory to discover and explore

The hospitality of our people, our genuine food, the origin of the Italian Flag, home land of **Queen Matilda of Canossa** and the **River Po** are only some of the reasons to visit the **Emilia Region**.

We can offer room accommodation in **3 and 4 star Hotels, Farms, Bed & Breakfast's and Hostels**, for tours, conventions and company meetings.

We can take care of the the following services and excursions:

- Restaurant bookings with typical regional menu's
- Visits to a local dairy, assist in the preparation of **Parmesan Cheese**
- Visits to our **Lambrusco Doc wine** cellars, sample our wine and **Balsamic**

Vinegar.

- Visits to the home of **Ferrari at Maranello**, Modena.

Guided tours of the **Castle circuit of the Emilia territory**.

- Po river tours.

- Tickets and bookings for theatre performances at the Reggio Emilia **"Teatro Valli"** and at the **"Teatro Regio"** theatre in **Parma**. We organize Fashion Tours, in collaboration with world famous designers, such as **Max Mara, Marina Rinaldi and Mariella Burani**.

We personally meet and greet your group at the motorway exit and accompany them to their accommodation, your tour leaders can confide in us for any information or help they may need.

If you arrive by train or plane, our buses will be at the groups complete disposal during their stay in Emilia.

Contact us, we will greet your group with efficiency and a smile.

We will be at TTI Rimini, 22-23 October 2004

Lo Staff MAITAI VIAGGI



THE PO RIVER AND VALLEY

1ST DAY: FRIDAY

Arrival of participants and welcome. Lunch in a local restaurant, after lunch departure to **Gualtieri** a small Renaissance Po Valley Capital. Gualtieri is birth place to **Antonio Ligabue**, Naif Painter. Guided visit to the impressive **Piazza Bentivoglio**; the "piazza" is a perfect square decorated on three sides with 69 arches. From the historic **Palazzo Bentivoglio** we move on to visit the **Collegiate of S. Maria della Neve** and the municipal tower. Return to the hotel for dinner and overnight.

2ND DAY: SATURDAY

Breakfast in hotel. Departure for Brescello, guided visit of the "**Peppone e Don Camillo**" museum. Peppone (Mayor) and Don Camillo (Priest) are the leading characters in the film series based on the book by G. **Guareschi** and filmed between Boretto and Brescello. Visit the church of "Don Camillo", the town hall of "Peppone", the talking Crucifix and the bell "Gertrude". We move on to Boretto where we board the River Pò tours motorboat. Lunch, a selection of regional dishes and Lambrusco wine is served on board. At the end of the River Tour, visit to a "Cantina", wine tasting and the opportunity to purchase products. Return to the hotel for dinner and overnight.

3RD DAY: SUNDAY

Breakfast in hotel. Departure for the tour of a Cheese Factory renowned for its high quality Parmigiano-Reggiano cheese. A demonstration will be held on how the cheese is prepared. Cheese tasting and opportunity to purchase products. At the end of the visit departure for stipulated destinations.



The Tourist Port of Boretto is perfectly situated to reach by river the following: **Busseto** for a visit to the lands of **Giuseppe Verdi**, **Cremona City**, of great artistic interest and home to the famous violin maker **Antonio Stradivari**, **Piacenza**, visit the Castles of **Gropparello** and **Rivalta**, **Pavia**, visit of the city and the **Certosa of Pavia**, **Mantova**, visit of the city center, **The Mincio Park** and the **Sigurtà Gardens** (considered one of the 5 most beautiful gardens in the world), you can extend this visit to **Lake Garda** or **Verona**, **Ferrara**, visit of the city center, **Ravenna** and excursions to the **Lidi Ferraresi**, finish with a holiday in the sea side resorts of the **Riviera Romagnola**, **Venice** and her islands, **Padova** and the **Palladiane Villas**.

All these extensions can be done individually or in a group with private bus and tour escort.



V. XXV Aprile 7, Praticello di Gattatico (RE),
Tel. 0522/678025
www.hotelgardenclub.it

ITALIAN COOKERY SCHOOL

Cookery classes, regional cooking techniques and recipes
For groups of foreigners and/or Italians.

- Lessons are for groups of 8-20 persons.
- **Practical lessons:** Hands-on cooking lessons are guided and followed by the tutor, the theory at the base of the preparations is explained while working. Step by step all phases of the recipe will be completed
- Every participant will receive training materials in Italian and/or their language.
- In the program of the lessons authentic Emilia Romagna regional cooking techniques and recipes will be used, with prevalent importance in the choice of ingredients, produce of Modena, the province and the Emilia Romagna Region.
- **The hands on cooking lesson** will be the preparation of: appetizer, first course, main course, side dish and dessert.
- Lessons will take place in our headquarters, for a total of 4 hours.



GASTRONOMICAL TOUR

FRIDAY

Arrival in the morning and transfer to chosen accommodation. Traditional lunch. In the afternoon visit to a cellar and wine tasting, Taste the famous traditional **Lambrusco wines of Reggio Emilia and Modena (Grasparossa, Salamino and wines from the Scandiano hill area)**. Traditional dinner and overnight in chosen accommodation.

SATURDAY

After breakfast visit to a dairy where you can watch the complete production cycle of the making of "**Parmigiano-Reggiano**", there will be the possibility to taste and purchase the cheese. Traditional lunch. In the afternoon visit to a cold meat store (**prosciutto crudo, salami, zamponi, cotechini, ciccioli, cappello da prete, mortadella ecc.**) Dinner in a restaurant with mountain gastronomy (**tigelle, gnocco, borlenghi, erbazzone accompanied by cold meats and local wines**). Overnight in chosen accommodation.

SUNDAY

Visit of the city of Modena or Reggio Emilia, traditional lunch included.

All restaurants have been carefully selected for their use of genuine, traditional recipes and products.



BALSAMIC WEEKENDS

2 days/1 night–by coach

1st Day

*Appointment with the participants and departure by coach for the visit to the “Acetaia”, the **traditional Balsamic Vinegar factory’s of Modena.***

*Participation in the event “**Balsamic Vinegar of Modena: a product, a history.**” A traditional lunch of local recipes will be served in the court yard of the “Acetaia”. In the afternoon; technical course for Modena’s balsamic vinegar, sense-tasting. At the end of the course participants will be awarded with an attendance certificate for “**Connoisseur of Aceto Balsamico di Modena.**”*

Transfer and accommodation in Bed & Breakfasts.

*In the early evening, visit to a local wine cellar for the sampling of **Modena’s Lambrusco.** Traditional dinner in a local farmhouse restaurant.*

2nd Day

*After breakfast, a sight seeing walk through the old town centre of Spilamberto, homeland to **Modena’s Balsamic Vinegar** and guided visit of the **Balsamic Vinegar Museum and “Consorzio di Spilamberto.”** Following visits to different “Acetaie” of the area and lunch in the characteristic restaurant.*

*In the afternoon guided visit of the Academy of **Balsamic Vinegar of Modena.** Late afternoon transfer by coach to Modena train station or car park.*

BALSAMIC VINEGAR MASTER TASTERS

The courses intention is to qualify participants as Balsamic Vinegar Master Tasters, this qualification will be met by using adapted technical and psychological preparation. Extremely interactive for the numerous exercises that are alternated with the theoretical lessons, the course aims to develop in the participants the understanding of the power of ones senses and the mechanisms that lead to their interpretation, the formation of a professional conscience through the understanding and the acquisition of the fundamental virtues of a Master Taster: modesty, intellectual honesty, motivation, discipline in team work and ability to analyze.

Abilities and knowledge are verified through out the numerous practical tests and final exam.



CERAMIC ART COURSES

Ceramic Art Courses:

These courses are for tourists and travellers, with the purpose of stimulating interest in this antique and historic art. An art extended all over the world that finds in Modena the centre of its industrialization. The courses are divided into three lessons, every lesson of 2 ½ hours has a theme and will involve: **moulding, Faentina decoration, glazing and the techniques of Raku firing.**

Moulding: Involves the realization of a piece using hand-building techniques (modelling, slab, coil etc.) The subjects are inspired by examples and can be freely modified depending on ones artistic capabilities. The object once created and fired can be collected by the participant.

Faentina Decoration: basic decoration techniques by immersion and brush. Different objects will be available for the participants to decorate. These pieces once fired can be collected by the participant.



www.acetaiaditalia.it

FASHION TOUR

FRIDAY

Arrival in Reggio Emilia in the morning e transfer to chosen accommodation. In the afternoon visit of the "**Mariella Burani**" production plant and show room with the possibility to purchase apparel. Dinner and overnight at chosen accommodation.

SATURDAY

Morning free with the possibility to visit and purchase at: **Verde Veronica** (lingerie, night wear, beach wear). Lunch by own arrangement. Afternoon visit and purchase of Armani and Trussardi Apparel. Dinner and overnight at chosen accommodation.

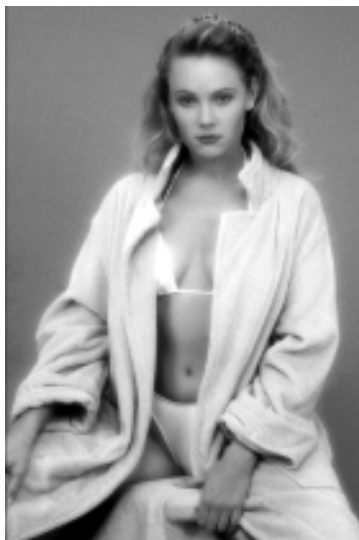
SUNDAY

Visit the city of Modena or Reggio Emilia with traditional lunch.

We can elaborate programs and visits to production plants of the following designers:

Perla (lingerie man/woman)

Magli (leather accessories and footwear), **Cavalli** (female apparel)



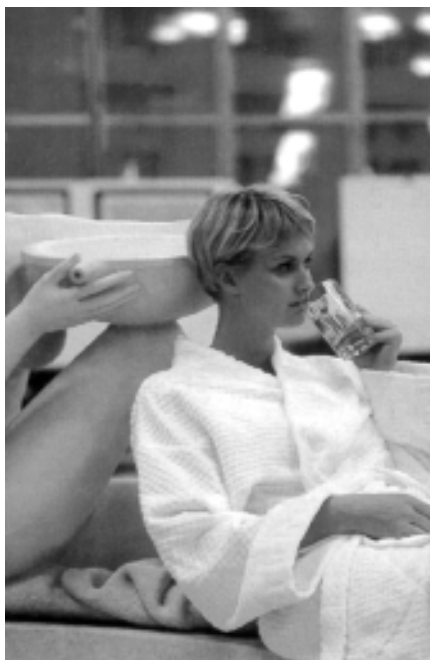
WELLNESS AND RELAX TO TABIANO, SALSOMAG- GIORE AND SALVAROLA THERMAE

Week-end friday/monday included:

1 Medical Consultan,
Sauna and Turkish bath,
Invigorate cold bath,
Relaxing hot bath,
Pot-Erbs Tisane,
Hydro-Massage in swimming-pool,
Antaging Thermae,
Solarium body,
Cosmetology to present.

3 Days in full board • 248,00

Possibility to visit: **Busseto** the land of **Giuseppe Verdi**, **Castellaquato Castle**, **Fontanellato Castle**.



MOTOR TOUR

FRIDAY

Arrival in the morning e transfer to chosen accommodation. Lunch by own arrangement. Afternoon visit to the **Lamborghini Motorcar Museum** inside the Lamborghini factory. Dinner and overnight at chosen accommodation

SATURDAY

Day at your disposal, with the possibility to visit the **Motorcar museum in San Martino in Rio** (Reggio Emilia), **Motorcar Museum at Stanguellini** in Modena and **Maserati Musuem**. Lunch by own arrangement. Dinner and overnight at chosen accommodation.

SUNDAY

Vist to the "**Galleria Ferrari**" **Museum in Maranello** (closed Christmas and New Years Eve). Lunch at a restaurant that is popular with Ferrari Staff. Possibility to hire a "Ferrari" for the whole weekend or just for a half day.



GREEN FEES:

1) Golf Club San Valentino

(24 Km da Reggio E.)
12 buche – Par 72

2) Golf Club Matilde di Canossa

(5 Km da Reggio E.)
18 buche – Par 72

3) Modena Golf & Country Club

(25 Km da Reggio E.)
18 buche + 9 Executive – Par 72 + 27

4) Golf Club Castell'Arquato

(35 Km da Reggio E.)
18 buche – Par 73

5) Golf Club La Rocca

(30 Km da Reggio E.)
18 buche – Par 71

6) Salsomaggiore Golf & Country Club (55 Km da Reggio E.)

18 buche – Par 72

7) Golf Club Croara

(80 Km da Reggio E.)
18 buche – Par 72



GENERAL CONDITIONS

This contract is regulated by the Legislative Decree n: 111 of 17th March 1995, putting into effect the directive 90/314/CEE, of international conventions.

BOOKINGS

The acceptance of the booking by Maitai Viaggi depends on the availability of the services requested. Maitai Viaggi, who reserves the right to not carry out the trip if the minimum requested number has not been reached, the traveller will be advised 8 days before departure for 1 day trips and 15 days before departure for trips of several days.

PARTICIPATION QUOTE

The participation quote is set by the rate of exchange and the cost of the services. These costs can be changed up until 20 days before departure and only in consequence of the following: increase in travel costs, including the price of fuel, increases in taxes in some services, that can be airport taxes, port taxes or government taxes exchange rates applied to the package holiday in question.

PAYMENTS

On booking a deposit of 25% of the total package. Final payment must be 10 days before departure.

CANCELLATIONS BY CONSUMER

The consumer can retreat from the contract, without paying a penalty in the following cases:

- over 10 % price increase of package
- significant modification of one or more elements of the contract objectively fundamental for the development of the package. Alternatively the consumer has the right to:

an alternative package holiday, without price supplement or without refund if alternative package is of an inferior cost, return of the deposit paid. This return will be made within seven working days of the refund request.



Scuola di Cucina Girasole

Via F. Selmi 20 41100 Modena,
Tel. 059/220789
www.scuoladicucina.info



P.zza 4 Novembre Gualtieri RE
Tel. 0522828120, fax 0522829294
email:albergo.ligabue@virgilio.it

SUBSTITUTION

The consumer that gives up their place can be substituted by another person if Maitai Viaggi is informed at least four working days before the departure date, on notice of the substitution the client cancelling must give the full information of the person taking their place.

The substitute must qualify for the services booked and in particular have all documents, visas and sanitary certifications as requested.

CANCELLATIONS

If a registered participant cancels, they will have the right to the refund of the sum paid minus the following penalties:

Tours and package holidays : 10% of the participation quote from the booking date up until 20 days before departure; 25 % of the participation quote from 19 to 11 days before departure; 50 % of the participation quote from 10 to 3 working days before departure; no refund is due after this limit.

For all combinations no refund will be acknowledged to those that do not present themselves at departure or to those that decide to renounce during the tour/stay.

No refund will be acknowledged to participants that do not have correct or valid expatriation documents on departure.

COMPENSATION LIMITS

Compensation due from organizer for personal damages, cannot be superior to the compensation allowance foreseen by the international convention, in reference to the services in Warsaw Convention 1929 international air transportation , text modification Aja 1955, Berna Convention train transportation, Brussels Convention 1970 (CCV).

ASSISTANCE OBLIGATIONS

Maitai Viaggi will offer professional assistance to consumers based on obligations established in the contract and by Italian law. The organizer and the seller are relieved of this responsibility (art. 13 e 14), when the consumer fails to follow the contract or if a third party creates unforeseeable circumstances beyond control.

COMPLAINTS AND REPORTS

Every oversight in carrying out the contract must be contested by the consumer without delay so that the organizer, the local correspondent or the tour leader can find a rapid remedy.

The consumer can make a report, sending a letter

with registered post, to the organizer or to the seller, before but not after 10 working days from the return date.

GUARANTEE FUND

At the "Direzione Generale per il Turismo del Ministero delle Attività Produttive" there is a guarantee fund (art. 21 D.lgs 111/95), in case of insolvency or bankruptcy of the organizer or the seller, for consumer protection the following fund is for :

- a) refund of the quote paid
- b) repatriation in case of overseas holidays

The fund must give immediate economical availability in case of repatriation.

INSURANCE COVERAGE

Maitai Viaggi is covered by insurance policy Europe Assistance Spa n. 11840 for civil liability as in accord with the decree 111 of the 17th March 1995.

APPLICABLE LAWS AND LAW COURT

This contract is regulated by Italian Law. For any possible controversy only the law court of Reggio Emilia is competent.

Organizers Main Office:

Maitai Viaggi - Via Gramsci, 43-42100 Reggio Emilia

Tel. 0039.522.271755, Fax 0039.522.516766

Email: info@maitaiviaggi.it,

www.maitaiviaggi.it

OBLIGATORY LAW INFORMATION

Obligatory law information Art. 16 of law 269/98

Italian law punishes with imprisonment criminal offences concerning prostitution and child pornography, even if these offence are committed in other countries.

LAW N. 675/96 privacy of personal information.

In full respect of the law 675/96 about the processing of personal data, every person registered on the trip has the possibility of receiving trip programs and relative information. In any moment it is possible to make changes, update, integrate or cancel, communicating directly with Maitai Viaggi.

CONSUMER RIGHTS

In case of controversy, every person registered on the trip can turn to the offices of the Consumer Rights. Maitai Viaggi advise their customers to contact:

MODENA S.O.S. TURISTA – SPORTELLO SALVAVACANZE

TEL. 059206660 – FAX. 059206659



per informazioni prenotazioni
e richiesta preventivi

Via Gramsci, 43 - 42100

Reggio Emilia - Italy

Tel. 0522.271755, Fax. 0522.516766

email: info@maitaiviaggi.it

www.maitaiviaggi.it